



2018-2019  
 BUSINESS & INDUSTRY ENDORSEMENT  
**Business Marketing Finance**  
 Young Women's Leadership Academy at Arnold

Grade	Language Arts	Math	Science	Social Studies	Required CTE Courses	Potential Certification Opportunities: <i>Italics are possible new certifications</i>
9 <sup>th</sup>	English 1	Algebra 1	Biology	World Geography	Principles of Business, Marketing & Finance (1 Credit)	OSHA, Cyber Safety, WFR Customer Service, WFR Employability, Microsoft Office Specialist (MOS) Outlook
10 <sup>th</sup>	English 2	Geometry	Approved 2 <sup>nd</sup> Year Science	World History Or Political Science	Social Media Marketing/ Fashion Marketing (1 Credit)	Microsoft Office Specialist (MOS) Word Microsoft Office Specialist (MOS) PPT Microsoft Office Specialist (MOS) Excel
11 <sup>th</sup>	AP Literature	Approved 3 <sup>rd</sup> Year Math	Approved 3 <sup>rd</sup> Year Science	U.S. History	Advanced Marketing (2 Credits)	Customer Service Representative Level 1 Certificate (18 hours)  Real Estate License
12 <sup>th</sup>	Approved 4 <sup>th</sup> Year English	Approved 4 <sup>th</sup> Year Math	Approved 4 <sup>th</sup> Year Science	Government (1 semester)  Economics (1 semester)	Practicum in Business Marketing (2 Credits)	

**Career & Technical Student Organization:**  
 DECA  
 SkillsUSA  
 NTHS

**Dual Credit/ AP Offerings:**  
 Government      Economics      Calculus  
 Biology            Physics            Computer Science  
 Spanish Literature Spanish Language English Literature  
 English Language

**Required Electives:**  
 Fine Arts  
 Foreign Language  
 Health  
 Physical Education

**Additional Recommended Electives:**  
 Computer Science On-Ramps (1 Credit)  
 Entrepreneurship (1 Credit)  
 Robotics (1 Credit)  
 Principles of AAVT (1 Credit)

Sample Career Opportunities	High School	On the Job Training	Certificate	Associate's Degree	Bachelor's Degree	Advanced College Degree	Average Annual Salary	Possible Majors for this Pathway
Financial Analyst					X	X	\$77,826	*Sales Manger *Sales *Accountant *Credit Analyst *Financial Examiner *Tax Preparer *Office Clerk *Bookkeeping *Payroll Clerk
Public Relations Manager		X			X		\$84,430	
Accountant					X		\$59,430	
Management Specialist					X		\$50,460	
New Accounts Clerk		X	X				\$30,627	
Receptionist & Information Clerk	X	X					\$24,320	
Teller	X						\$20,843	

*Grand Prairie Independent School District does not discriminate on the basis of race, religion, color, national origin, sex, or disability in providing educational services, activities, and programs, including vocational programs, in accordance with Title VI of the Civil Rights Act of 1964, as amended.*