

GPISD Education Foundation Executive Board Meeting

July 13, 2021

Meeting called to order by Mary Dominguez-Santini at 1:30 p.m. at the Pioneer Event Center

Members present: Mary Dominguez-Santini, Heather Anderson, Lesta Watson, Karla Chandler, and Denise Clifton

The purpose of this meeting was to discuss preparations of the proposed budget for 2021-2022.

The following items were discussed and given approval by the consensus of the committee as additions, information, and recommendations to the budget to be presented at the annual meeting to be held on July 22, 2021:

- Scholarship Awards for May 2022 will be distributed from the investment portfolio of the organization
- Donations to the Hispanic Heritage Ambassadors DFW will continue to maximum amount of \$6000, per the motion recorded at the February 8, 2021, board minutes
- The 2021 Summer Camp (Rangers) came in under budget and the invoices have been paid in full, including the service fees (funds were distributed from the investment portfolio for the initiative). Heather will be contacting Amy Francis to have the service fees refunded per the motion approved by the Board.
- Mini Grants will resume for this school year with a launch in the Spring semester of 2022. Goal of 100 teacher awards of \$500 each to be added to the proposed budget. The committee recommends that the application be revised to state that items purchased through grant funds to remain on the campus where the award was presented.
- The Education Foundation will sponsor four (4) stand-alone events for purpose of fundraising and community involvement.
- The Executive Committee proposes that the 50th Anniversary Event be changed to accommodate an outdoor event with focus on community participation, with plans to be determined.
- The Executive Committee proposes adding a spring event for Lone Star Park, with plans to be determined. After a review of the Main Event project, the plans at that location have been tabled at the present time.
- Mary requested that the Foundation participate in a Hispanic Chamber event at the Farmer's Market on September 18, 2021 (more details forthcoming)
- The Committee sited the need for a marketing committee
- Heather Anderson will research crowd funding options and report to the Board

Respectfully submitted,

Karla Chandler, Acting Secretary

Fundraising Committee Report

July 22, 2021

With our need for some ambitious fundraising this year, the Fundraising Committee has discussed the following possible events for this year:

- Annual Fund Drive
- Golf Tournament---October 17, 2021, at Prairie Lakes (contract in place)
- Banquet event possibilities TBD (Spring)---Lone Star Park, NAEC Commemorative Air Force Museum in Oak Cliff
- Four (4) Stand-Alone events at GP venues such as Main Event, Fire House Gastro Park, and/or others Suggestions are appreciated
 1. Main Event
 - a) Education Foundation Spirit Night---20% of proceeds; receipts must be presented; table in front with a representative to identify participants with a sticker and to manage the receipt box
 - b) "Play it Forward" Program—Passes bought for \$20.95 (4 hours of unlimited activities which includes a \$10 funcard, 2 slices of pizza and a medium drink, valid Monday-Friday 5pm to close and for 90 days from date of purchase) and sold by us for an upcharge (TBD by our board); sales could be generated possibly on our webpage; minimum purchase for this project would be 20 cards
 - c) Marketing/visibility event---Back to School Bash on Saturday, July 31, 10A-12P; Michelle offered a table for us at no cost
 2. Fire House Gastro Park---details to be determined
 3. Chick-Fil-A Spirit Night
 4. Chili's
- 50th Anniversary Event--- families would be the target group; suggestions would be fun run/walk; games and/or booths at Epic Central; possible student performances on outdoor stage; concert on Patio at Summit
- Crowd funding---Heather is gathering information
- Hispanic Ambassadors DFW "Fiestas Patrias" Event on Sept. 18 at Farmer's Market; possible table for marketing; possible Kona Ice truck with % to Education Foundation; Need Volunteers

- GP Chamber of Commerce Event---Friday, August 6, “Back to School and Movie Night”5P-8P; collection of school supplies event; Tables are available to sponsor(we have a volunteer, if there are still tables available); Need volunteers
- Possibility of partnering with city organizations to promote visibility for our organization and potential donations
- PPG Grants 2.0----we have a new representative at PPG and we will be developing a better application process; basically Covid derailed the first attempt last year, but the new person is anxious to get us back on track; this will be an ongoing and will be able to get started ASAP when school is back in session (FYI—our new rep has invited me to contact last year’s applicants for a possible new review moving forward)

These events are opportunities for service and visibility in our community and volunteers are needed:

- August 5th 4pm-7pm El Mochilon Back to School Backpack and supplies (sponsored by Education Foundation)
- Thanksgiving of Hope (sponsored by Education Foundation)
- Magic Christmas (sponsored by Education Foundation)
- August 6, 5-8 PM, Back to School and Movie Night at the YMCA (private sponsors and table for use by Education Foundation)

We would welcome your input, suggestions, and innovative ideas to make this a successful year for our Education Foundation.

GPISD Education Foundation
Board Meeting
Financial Report as of July 22, 2021

Dr. Simpson Morley Market As of 06.30.21	\$ 30,599.09
U.S Capital Advisors (3 accounts) As of 07.19.21	\$ 798,012.43
Checking Account As of 07.19.21	\$ 70,961.05
- Realtors Scholarship (Pass Thru)	\$ 9,465.23
- Coaches Scholarship (Pass Thru)	\$ 504.00
- Yardi Systems (Pass Thru)	\$ 20,000.00
- 2021 Golf Tournament	\$ 1,700.00
- Thorne & Skinner (2020 Golf Tournament)	\$ 200.00
- 2021 Scholarships	\$ 16,056.00
 TOTAL AVAILABLE	 \$ 23,035.82

Accounting	\$ 12,500.00	\$ 13,250.00	\$ 10,000.00	
QuickBooks (one time purchase)			\$ 300.00	
Advertising/Marketing	\$ -	\$ -	\$ 1,000.00	
Subscriptions (Flipcause)	\$ 1,450.00	\$ 1,450.00	\$ 1,200.00	
Insurance	\$ 1,920.00	\$ 1,951.00	\$ 1,960.00	
FUNDRAISING EXPENSES				
Storage Shed (\$155/month)	-----	-----	\$ 1,380.00	
Meetings (Principal's Breakfast/Campus Liasion/Etc.)	-----	-----	\$ 1,500.00	
Office Supplies/Postage	\$ 150.00	\$ 117.21	\$ 150.00	
Annual Fund Drive	-----	-----	\$ 100.00	
Donor Appreciation	-----	-----	\$ 500.00	
Golf Tournament	\$ 5,000.00	\$ 5,254.88	\$ 5,000.00	
50th Anniversary Event (Carnival)	-----	-----	\$ 5,000.00	
Fun Nights (4)	-----	-----	\$ 500.00	
Miscellaneous	\$ 250.00	\$ 245.00	\$ 250.00	
TOTAL OPERATING/FUNDRAISING EXPENSES			\$ 28,840.00	
TOTAL EXPENSES			\$ 142,940.00	
NET INCOME			\$ (2,440.00)	

GPISD EDUCATION FOUNDATION DRAFT BUDGET FOR THE 2021-2022 YEAR

	PROJECTED 20-21	ACTUAL 20-21	PROJECTED 21-22	ACTUAL 21-22
REVENUE				
Annual Fund Drive				
GPISD Payroll Deductions	\$ 25,000.00	\$ 26,177.00	\$ 25,000.00	
School Donations	\$ 250.00	\$ 300.00	\$ 500.00	
Flipcause Donations	\$ 2,000.00	\$ 3,145.00	\$ 2,000.00	
Texas Trust	\$ 6,000.00	\$ 3,664.38	\$ 6,000.00	
Investment Portfolio Funds (Scholarships)	-----	-----	\$ 20,000.00	
Golf Tournament/Raffle	\$ 12,000.00	\$ 18,423.92	\$ 25,000.00	
Lone Star Park	-----	-----	\$ 30,000.00	
50th Anniversary Event (Carnival)	-----	-----	\$ 20,000.00	
Fun Nights (4)	-----	-----	\$ 10,000.00	
Flipcause				
Donate Now	\$ 1,000.00	\$ 1,110.00	\$ 1,000.00	
Miscellaneous	\$ 1,000.00	\$ 1,186.66	\$ 1,000.00	
TOTAL REVENUE			\$ 140,500.00	
PROGRAM EXPENSES				
Pre-K T-Shirts (1250 @ \$4.25)	\$ 4,250.00	\$ 5,312.50	\$ 5,000.00	
Mini-Grants (100 Teachers)	-----	-----	\$ 50,000.00	
Learning Experiences - 4th & 5th Grade	\$ 30,000.00	\$ 31,494.25	\$ 35,000.00	
Summer Camp Learning Experiences				
K-2 Texas Ranger Stadium Tours	\$ 6,000.00	\$ 5,955.00	-----	-----
3-5 Texas Ranger Game	\$ 10,500.00	\$ 10,000.00	-----	-----
Scholarships	\$ 20,000.00	\$ 15,548.00	-----	-----
Education Foundation	\$ 7,500.00	\$ 7,500.00	\$ 7,500.00	
Student of Character	\$ 10,000.00	\$ 5,000.00	\$ 10,000.00	
Dr. Carolyn Wicker	\$ 2,500.00	-----	\$ 2,500.00	
Teacher Appreciation Luncheon	\$ 36,000.00	\$ 34,822.65	-----	-----
Community Outreach				
Food Pantry (Monthly)	\$ 1,500.00	\$ 1,500.00	\$ 2,100.00	
Back to School Drive	-----	-----	\$ 750.00	
Thanksgiving of Hope Dinner	---	-----	\$ 500.00	
Magic Christmas Spaghetti Dinner	---	-----	\$ 750.00	
TOTAL PROGRAM EXPENSES			\$ 114,100.00	
OPERATING EXPENSES				